



2017 Santa Claus Parade Information and Entry Forms

The Santa Claus Parade, hosted by the City of Yellowknife, is scheduled for **Saturday, November 25 at 6:00 p.m.** This year's theme is representing your "**favourite Christmas Movie**" Local businesses, organizations and schools are invited to enter a float in the parade and participants are encouraged to incorporate the theme into their float design. There is no fee to enter the parade.

Please carefully read the following information, rules and regulations about the parade. Please complete and return the Parade Entry Forms (A-D) by **Thursday, November 23, 2017** to the Special Events Coordinator.

EMAIL: events@yellowknife.ca

FAX: 920-5649

IN-PERSON: drop off at City Hall Attn: Holly

For additional information, please call at 920-5676 or visit the parade event page on the City of Yellowknife online Events Calendar at calendar.yellowknife.ca.

RULES AND REGULATIONS

GENERAL INFORMATION

- We encourage all entries to incorporate the parade theme "**favourite Christmas Movie**" into their float design.
- Please consider the target audience of families with young children when designing/decorating your float.
- **Please do not depict Santa Claus (and/or Mrs. Claus)** as he will be riding on the City of Yellowknife float.
- No entry or costume may depict anything political, controversial or otherwise offensive within the sole discretion of the City of Yellowknife.
- All vehicles must be in good mechanical condition and properly serviced prior to the parade. Special attention must be paid to cooling and exhaust systems, brakes, steering, and tires.
- Provisions for emergency towing must be available on all motorized entries (e.g. tow hook, tow chain).
- Recognition of commercial sponsors is acceptable, provided it is done tastefully and the commercial message does not dominate the entry.
- All floats/entries should arrive at 49 Avenue (between 53 and 50 Streets) no later than **5:15 p.m.** to take their place in line. Please approach from 49 Street (JTFN/RCMP).
- Judging will take place at **5:30 p.m.** To be eligible for the competition, your float must be in working order with all participants on or around the float.
- The decisions of the volunteer judges are final.
- The parade begins at **6:00 p.m.** and will end at approximately **6:45 p.m.** on 52 Avenue near École Sir John Franklin High School. Every attempt is made to start the parade on time.
- All participants must abide by the Parade Marshal's instructions; see Parade Marshal Information below.
- The entry deadline is **Thursday, November 23, 2017.**



SAFETY INFORMATION

- All floats must be deemed safe. Guardrails or other objects such as hay bales must be used to prohibit participants from hanging off the sides of the float. Items must be fastened down and children participating on the float must be accompanied and supervised by adults.
- For safety reasons, **under no circumstances can anything be thrown from a float into the crowd**. This includes candies, coupons, etc. Should you wish to distribute items, **please have walkers accompany your float to pass out items directly to spectators**.
- There will be no stopping or starting, mounting or dismounting of floats once the parade has started. Walkers must walk the entire length of the parade and riders must stay on their float once in motion. This precaution protects participants and prevents unnecessary delays during the parade.
- All walkers should be clearly visible (dark clothing is discouraged) and you are encouraged to attach reflective material to clothing.
- Any alcohol or illegal drug consumption or possession is forbidden before, during, and after the parade festivities. Any individuals that are caught will be dismissed from the parade immediately and the proper authorities will be notified.
- All entries with decorative materials should be fire retardant.
- Drivers must have 180 degree visibility. We recommend a second person with the driver. Drivers should be mindful of walkers (from their float and others) and spectators who may rush out into street.
- Vehicle fuel tanks should be topped off just prior to the parade. Fuel storage receptacles are not allowed on any parade entry.
- It is recommended that all motorized vehicles be equipped with a fire extinguisher that has been approved, charged, sealed, and tagged to indicate last date of service (within 180 days of the parade date). The extinguisher must be accessible and the operator familiar with its operation.
- Please encourage participants to dress adequately for the cold weather; they will be outside for over an hour.

PARADE OFFICIALS INFORMATION

- Parade Officials will be wearing safety vests/jackets and will be present along 49 Avenue between 5:00 and 6:00 p.m. They will assist entries in positioning themselves on 49 Avenue upon arrival and in moving into the parade at once it starts.
- All instructions of the Parade Officials and their officials must be obeyed. Failure to do so may result in removal from the parade and may jeopardize participation in future City of Yellowknife Santa Claus Parades.
- Parade Officials reserve the right to remove any entry, at any time, whether as a result of concerns for safety, interference with the parade's progress or not meeting all of the requirements referenced above.



2017 CITY OF YELLOWKNIFE SANTA CLAUS PARADE ENTRY FORM (A)

ORGANIZATION:

CONTACT NAME:

MAILING ADDRESS:

DAY PHONE:

CELL:

EMAIL:

Type of float

Float	On foot	Both
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Category

Commercial	Non-Profit	School
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Will you have music?

Yes	No	
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Vehicle

Semi Truck	Flat-Bed	Car/Truck
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**2017 CITY OF YELLOWKNIFE SANTA CLAUS PARADE
RULES & REGULATIONS AGREEMENT (B)**

I, _____, an authorized representative of _____,
(Print Name) (Print Group Name)
have read, understood, and agree that the group/ organization that I represent, and all of its members/ representatives who participate in the Santa Claus Parade, will abide by the Rules and Regulations set by the City of Yellowknife.

Signature

Date

**2017 CITY OF YELLOWKNIFE SANTA CLAUS PARADE
PUBLICITY INFORMATION AGREEMENT (C)**

During the course of Special Events sponsored by the City of Yellowknife, photos may be taken for use on the City's website or in other promotional material. Other promoters are sometimes invited to take photos at events also. By participating in any City of Yellowknife Special Event, you are agreeing to have your image taken, recorded, stored and reproduced.

I, _____, an authorized representative of _____,
(Print Name) (Print Group Name)
hereby grant the City of Yellowknife the right and permission to use photographs or video of our group Entry and the Entry's participants, or persons accompanying it, for promotional purposes.

Signature

Date



2017 CITY OF YELLOWKNIFE SANTA CLAUS PARADE

ASSUMPTION OF RISKS, RELEASE OF LIABILITY, AND INDEMNITY AGREEMENT (D)

BY SIGNING THIS DOCUMENT YOU ARE WAIVING CERTAIN LEGAL RIGHTS, INCLUDING THE RIGHT TO SUE.

- PLEASE READ CAREFULLY -

TO: The Corporation of the City of Yellowknife, its officers, employees, directors, volunteers, agents or representatives (hereinafter called the "Releasees")

ASSUMPTION OF RISK

I acknowledge that I wish to participate in the 2017 City of Yellowknife Santa Claus Parade on November 25, 2017. I am aware that doing so may expose me to risks associated to or contributed by natural and manmade terrain, climatic conditions, my own physical condition, actions of the "Releasees" and other third parties, vehicular traffic, tools and equipment and other hazards associated with a City Parade. I am aware that such risks may result in personal injury, illness, loss of life or property damage, and I freely assume these risks.

RELEASE and WAIVER

In consideration of my participation in the 2017 City of Yellowknife Santa Claus Parade, I hereby for myself, my heirs, executors, administrators, or any others who may claim on my behalf, covenant not to sue, and hereby waive, release and discharge the Releasees from any and all claims of liability for personal injury, illness, loss of life or property damage of any kind or nature, arising out of or sustained in the course of my participation.

INDEMNITY AGREEMENT

In consideration of my participation in the 2017 City of Yellowknife Santa Claus Parade, I agree to hold harmless and indemnify the Releasees from any and all liability, loss, claims, demands, costs and expenses, including reasonable legal fees, due to any personal injury or property damage to any third party arising from my actions.

SURVIVAL

This 'Assumption of Risks, Release of Liability, and Indemnity Agreement' shall survive participant's participation in the 2017 City of Yellowknife Santa Claus Parade.

ACKNOWLEDGEMENT

I acknowledge that I

- i. have read and fully understand the content of this release;
- ii. am aware that this is a release of liability and a contract between the City of Yellowknife and myself;
- iii. have been fully and completely advised of the potential dangers incidental to participating in the Santa Claus Parade;
- iv. have had the opportunity to consult with my attorney, at my discretion; and
- v. am fully aware of the legal consequences of signing this contract.

Signature

Witness's Signature

Print Name

Print Name

Date

Date